

# Superhero

POSITION: **PROMOTIONS INTERN**

## MISSION

*To support Growth Development in achieving a heightened and positive presence on media platforms and within our community.*

### CORE VALUE FOCUS FOR OUR INTERN SUPERHERO

**FAMILY.** We are united, we celebrate each other, we support and inspire, we grow together.

### PURPOSE OF THE INTERN SUPERHERO

- Attend or participate in our team discussions; team boils and simmer sessions via the hub and Clickup.
- Perform research relevant to the portfolio you have been allocated.
- Update communication and social media platforms and write copy for posts for but not limited to; Facebook, Instagram, Twitter and our promotional material.
- Assist in preparing information and research materials.
- Play the part of a team member; contribute towards our collective genius moments and professional milestones.
- Attend events to promote our brand and our services to existing and new networks.
- Be flexible, shadow multiple office positions and train in a variety of tasks.
- Assist in the preparation and distribution of our Growth Development client packages.

### OUR **MUST HAVES** IN OUR INTERN SUPERHERO!!!

- A passion for Growth Development's mission.
- A commitment to be part of the Growth Development Family.
- An ability to align, focus and prioritise whilst being highly adaptable.
- An outside of the box thinker.
- A commitment to promoting Growth Developments brand and providing support to build its community.



**MISSION REQUIREMENTS**

- Appropriate computer skills to assist in the delivery of the above duties.
- High caliber in written and verbal communication skills.
- Self-directed and able to work with little supervision.
- Energetic and eager to tackle new projects and ideas.
- Experience in several social media and communication platforms would be desirable.

**SUPERHERO ACADEMY**

- Growth Developments Mission, Values & Culture
- Growth Developments Traditions & Norms

**GROWTH AND DEVELOPMENT FACILITATION LEAD:** Promotions Lead

**KEY RELATIONSHIPS**

- Promotions Lead
- Operations Support Lead
- Public Relations Lead
- Leadership & Culture Lead

**SQUADS**

- Promotions
- Public Relations
- Operations Support

**ACCEPTANCE OF DUTIES**

SIGNATURE \_\_\_\_\_

DATE \_\_\_/\_\_\_/\_\_\_



**To unleash the potential of people at work to be connected, inspired and committed to their growth and the growth of their organisation.**

GROWTH DEVELOPMENT

# Pathways FOR GROWTH

**IMAGINE** with a growth mindset that embraces change, openly share fresh thoughts on how you can do things better. Innovate and inspire with the help of your Portfolio Lead(s).



**DIRECTION** with setting out on your mission. Name your objectives and key results with the support of your Portfolio Lead(s) and Growth and Development Facilitation Lead:

**EMPOWER** yourself to achieve your personal objectives:

- 1.
- 2.



**ACTION** focused mindset which will support your work rhythm and strengthen your autonomy.

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**SYNERGY** as a team we celebrate achievements, learn from failures and analyses progress before starting the process again. Share solutions and strive for better with the support of your Growth and Development Facilitation Lead

